



JOSHUA BALLINGER

VIDEO DIRECTOR/ EDITOR



ABOUT

With over 10 years of experience and a diverse portfolio, there isn't a story I can't tell. Whether its for film, broadcast or web, my approach remains the same, tell the best story possible.



CONTACT

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GEAR

5d mkiii Camera kit

50mm 1.4, 24-70 f2.8, 70-200 f4
Manfrotto Tripod, monopod, shoulder stabilizer, LED Micro light

H4n Sound kit

Zoom h4n, Rode Shotgun mic, and Seinhiesser Wireless Lav



WORK EXPERIENCE

SENIOR EDITOR/PRODUCER - PETA (2 years)

As senior editor I was responsible for editing PETA's web and broadcast spots. I was an integral part in developing PETA's lifestyle content, including their *PETA Living* and *Vegan Fashion*. I developed re-occurring series formats, designed graphics, and visual aesthetic.
I mentored junior editors, and served as co-producer for a number of spots.

DIRECTOR/EDITOR - THRASHLABS (1.5 years)

I shot directed and edited 8 episodes of *Sub-Culture Club* (8-10 min docs) on a wide range of subjects from *Craft Beer* to *Pedicab Riders* in NYC.
I also co-develop a new series *Profiles*, shining a light on relatively un-known artists. and edited youtube specific content including how-to's, BTS, and sizzles.

DIRECTOR/EDITOR - ONEBEAT.TV (1 year)

I directed and edited a number of pilots for new EDM lifestyle site.
Themantics, Dj Questions, TechBeat, I am, You should know me by now, and others.

SENIOR EDITOR - BUZZMEDIA (1.5 years)

I built BUZZ's Video Dept from ground up. Installed servers, created archiving SOP's, developed DSLR work flow, Acquired project management/tracking software, and manged small team of shooter/editors.
I was responsible for creating photo/video content for all of BUZZMedia's properties (buzznet, kimkardashian.com, celebuz, steregum, purevolume, etc). We developed and produced everything from interview series, live music performance, lifestyle content, and sizzles.
Was also integral in developing branded content with our influencers, and executed a wide range of campaigns.

FREELANCE EDITOR - VICE (1 year)

I edited 6 episodes on Intel's Motherboard Series highlighting Tech Culture.
Also was responsible for editing short teasers for each of the episodes.



EDUCATION

BA FILM AND DIGITAL MEDIA 2005

University of California Santa Cruz
Bachelor of Art in Film and Digital Media completed in Winter 2005

APPLE CERTIFIED FINAL CUT PRO USER

Apple Certified Training Center Irvine, CA
Completed course work, and passed test provided by Apple's training centers in 2005

ADOBE TRAINING FOR AFTER EFFECTS

Adobe Certified Training Center
Completed course work, and passed the test provided by Adobe in 2010



SKILLS

Directing/Producing
Dslr/mirrorless Cameras
RED, ARri, c300, Sony f7
Interview/Studio Lighting
Verite Style Shooting
Creative Direction
Working with Talent
Problem Solving
Basic Sound Mixing

Final Cut Pro
Adobe Premiere
Adobe After Effects
Adobe Photoshop
Adobe Dreamweaver
Wordpress/Squarespace
Art Direction/Design
Research/Development
Social Media